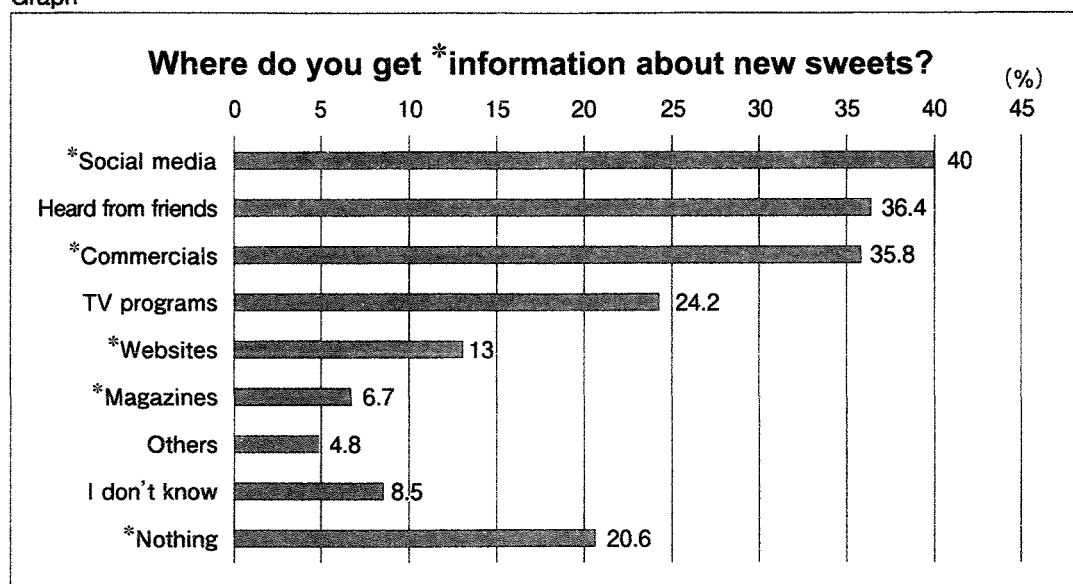


問6 次の英文は、高校生のエリカ（Erika）が英語の授業で行った発表の原稿です。英文を読んで、あとの(ア)～(ウ)の問いに答えなさい。

Hello, everyone. I am Erika. Today, I want to talk about \*sweets and snacks. Do you like to eat sweets and snacks? I'm sure many of you do. I like them, too. \*In fact, I eat sweets and snacks every day. I usually eat them \*while I watch TV after dinner.

I watched a TV program a few days ago. It was about a famous snack food \*company. There are so many kinds of sweets and snacks at supermarkets and \*convenience stores, and most of the \*consumers of these \*products are young people. So, the \*employees of this company always \*research popular things \*among young people. Please look at the \*graph.

Graph



The company asked 330 high school students. The question was, “Where do you get information about new sweets?” The graph shows that social media is the most important \*source for the students. An employee in the \*design department said that she looked for ( ① ) so she could see the \*trend. Social media became the place for people to \*exchange information. Another employee said, “I didn’t have to research social media 10 years ago. Most consumers got information about new sweets from TV commercials then.” Now she gets the most useful information from social media for \*developing new products. A lot of companies \*find out popular products among young people by researching social media. I understand that young people like things on social media. It’s because they can get information about new products from other people’s \*comments. When I see new sweets or snacks on social media, I want to try them too.  But that’s OK. We still think trying a new \*flavor is fun.

My friends and I often send \*text messages to each other when we find \*tasty new snacks. My friends sent me a photo of a new snack with a \*funny name last week. The name was very funny, so I bought it right away. Another friend of mine bought the same snack for the same

\*reason. I think I \*get influenced by my friends and social media.

My brother is different from me. He says he usually finds ( ② ). When he watches videos on \*YouTube, there are commercials, and they \*make him want to try their products.

\*As you can see from the \*result of the research of the company, many people get influenced by commercials and TV programs, too. They are also ( ③ ).

Where do you get information about new sweets and snacks? Please tell me.

\*sweets and snacks : 甘いお菓子やスナック菓子      In fact : 実は      while ~ : ~している間

company : 会社      convenience stores : コンビニエンスストア

consumers : 消費者      products : 商品      employees : 従業員

research ~ : ~を調査する, 調査      among ~ : ~の間で      graph : グラフ

information : 情報

Social media : (インスタグラムなどの) ソーシャルネットワーキングサービス (SNS)

Commercials : コマーシャル・広告      Websites : ウェブサイト      Magazines : 雑誌

Nothing : 何もない      source : 情報源      design department : 商品デザイン部門

trend : 流行      exchange ~ : ~を交換する

developing ~ : ~を開発すること      find out ~ : ~を見つける

comments : コメント      flavor : 味      text messages : (携帯電話で送る) メッセージ

tasty : おいしい      funny : おもしろい      reason : 理由

get influenced by ~ : ~に影響される      YouTube : ユーチューブ (動画配信サービス)

make ~ ... : ~に...させる      As ~ : ~するように      result : 結果

(ア) 本文中の ( ① ) ~ ( ③ ) の中に, 次の A ~ C を意味が通るように入れるとき, その組み合わせとして最も適するものを, あとの 1 ~ 6 の中から一つ選び, その番号を答えなさい。

A. information about new sweets and snacks from commercials

B. good ways to get information about new products

C. ideas for new sweets and snacks on social media

1. ①-A ②-B ③-C

2. ①-A ②-C ③-B

3. ①-B ②-A ③-C

4. ①-B ②-C ③-A

5. ①-C ②-A ③-B

6. ①-C ②-B ③-A

(イ) 本文中の  の中に入れるのに最も適するものを, 次の 1 ~ 4 の中から一つ選び, その番号を答えなさい。

1. We think sweets and snacks on social media are very good.

2. We find that some sweets and snacks are not as good as other people say.

3. We think we have to buy sweets and snacks because our friends like them.

4. We can look for other sweets and snacks.

